

# **The J.Crew Ski Trip VIP Sweepstakes Official Rules**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

## **Eligibility:**

The J.Crew Ski Trip VIP Sweepstakes (the "Sweepstakes") is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years old at the time of entry and who are J.Crew Passport customer loyalty program members. To receive the Grand Prize, entrant must be able to submit a valid IRS Form W-9. Employees of J.Crew Group, LLC ("Sponsor"), Merkle Inc. ("Administrator"), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

## **Agreement to Official Rules; Entrants Will Be Disqualified for Violations:**

Participation constitutes each entrant's full and unconditional agreement to these official rules ("Official Rules"). The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor's and Administrator's decisions are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all the requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Sweepstakes-related materials (including printed versions of these Official Rules, as applicable) and the Official Rules as posted on the "Promotion Site" (defined below in the How to Enter section), the Official Rules as posted on the Promotion Site shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible entries using robotic, automatic, programmed, or any other means, including but not limited to using multiple/different email addresses, identities, registrations and logins or any other methods. Violation of these requirements or any other aspect of these Official Rules will void all Sweepstakes entries of the person(s) responsible for such action and result in their disqualification from the Sweepstakes.

## **Sponsor/Administrator:**

Sponsor: J.Crew Group, LLC, 225 Liberty St., New York, NY 10281. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2100, Southfield, MI 48075.

## **Timing:**

The Sweepstakes begins on December 1, 2025 at 12:00 a.m. Eastern Time ("ET") and ends on December 26, 2025 at 11:59 p.m. ET (the "Promotion Period"). Administrator's servers are the official time-keeping devices for the Sweepstakes.

## **How to Enter:**

All entrants must join the J.Crew Passport customer loyalty program to participate, if you have not already enrolled. Membership is free but subject to the [Terms and Conditions](#).

During the Promotion Period, visit [jcrew.com/company/rewards](https://jcrew.com/company/rewards) ("Promotion Site") and follow the instructions to log into your J.Crew Passport customer loyalty program Account or create an Account. Check your J.Crew Passport profile to confirm that it includes your true first and last name and a valid email address. Inaccurate information could impact your ability to win a prize.

Next, locate the Sweepstakes banner and click/tap "Enter Now". By doing so, you will be directed to a webpage; follow the links and instructions to confirm that you are at least 18 years old, agree to these Official Rules as well as the Sponsor's Privacy Policy (each a "Completed Sweepstakes Registration"). You will receive 1 entry into the Sweepstakes. Limit: You may register 1 time during the Promotion Period.

### **Method 1 - Make a J.Crew Purchase:**

After you register for the Sweepstakes, make a J.Crew store purchase and provide the store associate with the email address linked to your Account at checkout, or make an online purchase at [jcrew.com](https://jcrew.com) and make sure to sign into your Account before making your purchase. You will receive one (1) additional entry into the Sweepstakes for your valid purchase.

### **Method 2 – Enter by Mail:**

To enter without purchase, print your name, address, phone number, email address associated with your Account, and date of birth on a piece of paper and mail it in an envelope with proper postage to "The J.Crew Skip Trip VIP Sweepstakes," c/o Merkle Inc., P.O. Box 5008, Department 867416, Kalamazoo, MI 49003-5008. You will receive 1 entry into the Sweepstakes. Limit: 1 entry per envelope. All mail-in entries must be sent by December 26, 2025 and received by January 2, 2026. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by the Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

You may receive up to 5 additional Sweepstakes entries, regardless of method of entry or combination thereof (either by making purchases, sending in mail-in entries, or a combination of the 2 methods of entry).

### **Entry Limits:**

Multiple entrants are not permitted to share the same email address. Sponsor and Administrator will rely on the entrant's J.Crew Passport customer loyalty program profile information. or to enroll in. If any additional information provided by entrant is inconsistent with the information in the J.Crew Passport customer loyalty program profile, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

### **Prize Drawing and Winner Requirements:**

Administrator is an independent organization whose decisions as to the selection of the potential winner are final and binding. Administrator will randomly select the potential Sweepstakes winner from all eligible entries received during the Promotion Period, on or around January 5, 2026 and will notify potential winner by email. Potential Grand Prize winner (or parent/legal guardian if winner is a minor in their state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") and an IRS Form W-9 which must be received by Administrator within 48 hours of the date notice or attempted notice is sent, in order to claim the prize. If potential winner of any prize cannot be contacted, fails to sign and return the Declaration, the IRS Form W-9, or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential winner is disqualified for any reason or forfeits prize, Sponsor will award the prize to an alternate winner by random drawing from among all remaining eligible entries. Only 3 alternate drawings will be held, time permitting, after which the prize will remain un-awarded.

### **Prize:**

#### **Quantity, Description and Approximate Retail Value ("ARV"):**

1 Grand Prize: A trip for winner and 1 guest to Salt Lake City, Utah on or around January 16 – 19, 2026. Trip package includes round trip, coach-class air transportation for 2 from a major airport near winner's home (determined by Sponsor in its sole discretion); Round Trip Airport/Hotel Transfers for 2 With Meet and Greet; 3 nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room,

double occupancy); one-day Ski Lift Passes at a ski resort in Park City, Utah for winner and 1 guest; 1-day Ski Rentals at a ski resort in Park City, Utah for winner and 1 guest; dinner for winner and 1 guest, up to \$750.00 (including tax and gratuity); a suitcase filled with J.Crew products for the winner and 1 guest (valued at up to \$1,000 each ); VIP tent at the Intermountain Health Freestyle International Ski World Cup presented by Stifel tickets for winner and 1 guest, up to \$700.00. TAX GROSS UP PAYMENT: Sponsor will also provide winner a check for \$7,550 which is intended to assist the winner with any federal, state, or other tax obligations related to the Grand Prize (the "Tax Gross-Up Payment"). The Grand Prize winner's actual tax liabilities related to the Grand Prize could exceed the Tax Gross-Up Payment. The Grand Prize winner is solely responsible for all applicable federal, state, or other tax obligations related to the Grand Prize. Sponsor will not provide any further assistance toward the winner's tax obligations.

Winner must travel on the dates determined by Sponsor in its sole discretion or prize will be forfeited. Notwithstanding the foregoing, Sponsor will make reasonable efforts to select travel dates acceptable to winner. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Winner must have proper identification and a valid credit card for hotel check-in and to cover incidental expenditures. Unless child of winner, travel companion must be 18 years of age or older as of the date of departure and must travel on same itinerary and at the same time as the winner. If winner is a minor in their state of residence, travel companion must be winner's parent/legal guardian. Travel guest must execute liability/publicity releases prior to issuance of travel documents. Winner and guest who are over the age of 18 are solely responsible for having a REAL ID compliant driver's license/ state ID or U.S. passport for domestic air travel. Travel restrictions, conditions and limitations may apply. By traveling to any event, winner and winner's guest voluntarily assume all risks related to exposure to COVID-19/communicable illness. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible any event is delayed, postponed or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion. Seating and timing to be determined in the sole discretion of Sponsor. Tickets may be subject to Sponsor's standard rain-check policies and procedures. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided by the ticket. The Sponsor is not responsible if winner does not use ticket on day of event. ARV: \$25,150.

Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

**Additional Prize Terms:**

Prizes are non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Winner will receive an IRS Form 1099 MISC reporting the actual value of the prize received. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

**Release:**

By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

**Publicity:**

Except where prohibited, participation in the Sweepstakes constitutes winner's consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, Sweepstakes entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation. Sponsor will not use any of the above mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

## **General Conditions:**

### **Sponsor's Right to Modify or Cancel:**

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud;
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Sweepstakes; or
- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Sweepstakes, as determined by Sponsor in its sole discretion.
- Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award all remaining Sweepstakes prizes by conducting a random drawing from among all eligible entries received up to the date of the Issue; and/or modify the prizes offered.

### **Sponsor's Right to Disqualify Entrants:**

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, including but not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

### **Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:**

In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent than the number of prizes offered in these Official Rules, Administrator and Sponsor reserves the right to award only the stated number of prizes through a random drawing from among those entrants who were notified, confirmed to be eligible and where applicable, took the required action(s) to claim the prize.

### **Limitations of the Scope of Responsibility:**

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Sweepstakes, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or to the receipt, use, inability to use or misuse of any prize.

### **Disputes:**

Disputes will be resolve by Dispute Resolution set forth in the in J.Crew Passport customer loyalty program [Terms and Conditions](#).

### **Severability:**

If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then:

- The validity, legality and enforceability of such provision as applied to any other particular facts or circumstances and the other provisions of these Official Rules shall not in any way be affected or impaired thereby; and
- Such provision shall be enforced to the maximum extent possible.

In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it so as to be enforceable to the extent compatible with applicable law.

### **Entrant's Personal Information:**

Information collected from entrants is subject to [Sponsor's Privacy Policy](#).

**Winner List:**

See [this winner list](#) for the Sweepstakes winners. The winner list will be posted after winner confirmation is complete.

© 2025 Merkle Inc. All rights reserved.